



# Exhibitor Registration

Sunday, February, 21, 2010 10am-7pm  
 3rd Floor, Broward County Convention Center, Ft. Lauderdale  
 Fax completed application to 321.821.0497

Contact Person \_\_\_\_\_ Date \_\_\_\_\_

Authorized Signature X \_\_\_\_\_

Contact Phone \_\_\_\_\_

Company Name \_\_\_\_\_ Company Website \_\_\_\_\_

Exhibitor Sign at Booth (Company Name - max 44 characters/spaces) \_\_\_\_\_

Products or Services to Exhibit (equipment to be used) \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Quantity of Booths \_\_\_ Choices— 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ (see "The Floorplan" for booth numbers)

**Cost for booth space ranges from \$525 to \$625 depending on location**

## MARKETING OPPORTUNITIES

**FULL COLOR EXPO POSTER** \_\_\_\_\_ Indicate quantity for your distribution — no charge (11" x 17").

**PRE-PROGRAM MARKETING BOOKLET** (direct mail piece)  
 Booklet has limited ad space - 4 large, 2 medium, 7 small. It is distributed to all exhibitors & sponsors for bulk mailing; 15,000 printed. Reserve your ad space. We can provide ad designs - please check the layout box if you need this service.

- Large: 2.25" x 4.75" \$250  layout \$50
- Medium: 2.25" x 3.25" \$195  layout \$40
- Small: 2.25" x 2.25" \$125  layout \$30

\_\_\_\_\_ Indicate quantity — for your distribution - no charge.

## OFFICIAL EXPO OF HEART PROGRAM - distributed at Expo

- Back Cover 7.5" x 10" \$500  layout \$120
- Full page 7.5" x 10" \$325  layout \$120
- Full page color 7.5" x 10" \$425  layout \$120
- 1/2 page 7.5" x 4.5" \$205  layout \$75
- 1/2 color 7.5" x 4.5" \$295  layout \$75
- 1/4 page 3.5" X 4.5" \$145  layout \$50
- 1/4 color 3.5" X 4.5" \$225  layout \$50
- Business card 3.5" X 2" \$95  layout \$30
- Business card color 3.5" X 2" \$120  layout \$30

## EXHIBITOR OPTIONS

- # sets: \_\_\_\_\_ @ \$60/set of 4 Expo registration passes (save \$20 per set)
- \$120 /additional table# \_\_\_\_\_ tables
- \$20 / each extra chair # \_\_\_\_\_ chairs
- \$100 Presentation or Demonstration Fee
- \$300 / Multi-Level Marketing Exclusivity

## EXHIBITOR PAYMENT INFORMATION:

Total Exhibitor package: (upgrades, additional tables, ads, chairs & # of passes desired)

\$ \_\_\_\_\_ Basic Booth Cost  
 \$ \_\_\_\_\_ Options  
 \$ \_\_\_\_\_ TOTAL

Name, as it appears on card AND zip code

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Expiration Mo/Yr

Credit Card Number

**NO REFUNDS\***

\*Vendor refunds will be given upon written request if received 120 days prior to the event, minus a \$150 administrative fee. After this date no refunds will be given. Booth reservation is considered complete only upon payment in full.

PO Box 111333 ♥ Palm Bay FL 32911 ♥ tel: 888.292.1116 ♥ fax: 321.821.0497

www.ExpoOfHeart.com ♥ email: info@ExpoOfHeart.com

OFFICE USE ONLY:	Date/time received _____	Invoice # _____	Company _____	Layout _____	Prog Ad _____	Cash _____	Credit Card _____	Check # _____	Payment _____
	Booth # _____	Name _____	# of Badges _____	Speaker _____	Special Needs _____				